Sony Celebrates Photographers at White House Gala



SEL Corporate Communications June 26, 2024

SEL employees joined journalists, photographers, industry peers, and government officials at the 103rd White House News Photographers Association's (WHNPA) Eyes of History awards gala June 1 in Washington D.C. The event highlighted photographers' significant role in shaping our understanding of history and current events through powerful visual narratives.

SEL's Elizabeth Pratt, Director, Imaging Solutions, described the experience of attending the WHNPA event as inspiring. "Sony is thrilled to support these talented professionals who bring impactful stories to life," she remarked.

The Sony Pro Support team drew on their existing relationships to invite esteemed guests to join Sony at the event. Among those in attendance were Adam Schultz, President Joe Biden's official photographer; David Ake, former Director of Photography at Associated Press; and Andrea Hanks, a respected freelance photographer who also served as an official photographer for former First Lady Melania Trump. Their attendance alongside Sony underscored our dedication to fostering relationships with, and supporting, those who document history's most critical moments.

During the event, photojournalist and Sony Artisan David Burnett was honored with a Lifetime Achievement Award. With a career spanning over seven decades, Burnett's work has frequently appeared in major publications such as TIME and People Magazine. Celebrated New York Times photographer Doug Mills, a renowned user of the Sony Alpha 9, was named Photographer of the Year for his compelling visual storytelling. Both awardees expressed gratitude to Sony in their acceptance speeches.



Sony Artisan, David Burnett accepting the Lifetime Achievement Award



Adam Schultz, Neal Manowitz and Andrea Hanks